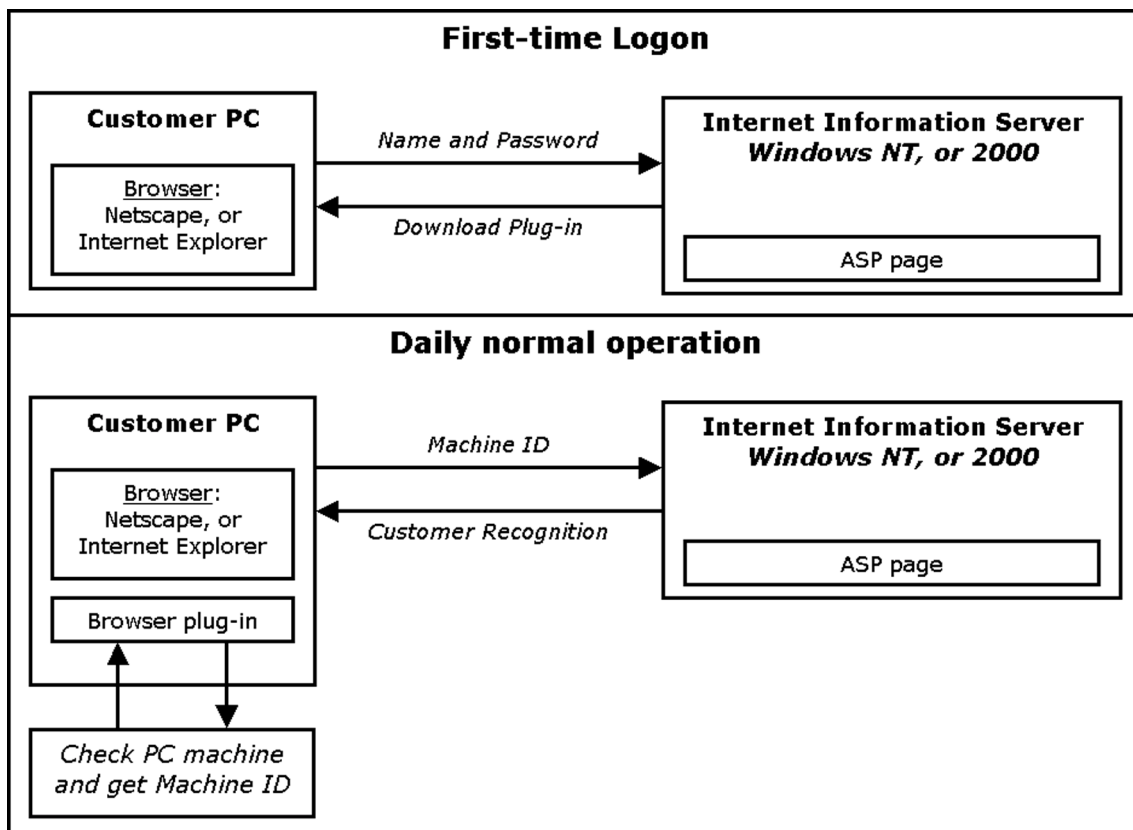


## e-COPS: Electronic License Distribution

The well-known name/password systems used to grant access to online viewing of webpages have their limitations. e-COPS was made to improve on these.

- With e-COPS name/password is only given once
- Invisible security with normal browsing
- Browsing is locked to users machine
- Legal user can switch machine
- High security level
- Works with IIS and ASP
- Security activity is logged on ASP server
- Time-limited access to restricted areas
- Program code self-modifying
- Name/Password cannot be shared



e-COPS is a quality product utilizing the same high-security techniques developed over the past years for our other security products: CD-COPS, DVD-COPS and Web-COPS.

It relies on machine identification; an area of technology where we have been a pioneer. The system itself is protected by "Code Security", a system that has been in use since 1984 and is well-known throughout the world, as being virtually unbreakable. Code Security is a legend in the Middle East where piracy is a very serious problem. This technology prevents hackers from peeling off the protection and extracting the unencrypted application.

**Creation of New Sales Channels** – MediaWise software tool brings the purchase decision and instant fulfillment directly to the consumer's desktop. This enables the creation of entirely new sales channels and a new universe of sales and marketing techniques.

**Uniquely Targeted Marketing** – The system's fully customizable purchase invitation, data collection, and confirmation screens are extremely valuable real estate. The customer sees these screens at the exact moment of peak interest in the product, with 100% attention focused on the computer screen. These screens are real time, two-way communication windows with customers, capable of delivering today's marketing message regardless of when the product was originally distributed.

**Cut Costs** – With multiple enabled products, marketing, advertisement and fulfillment expenses, as a percentage of sales, will decline and at the same time sales shall increase without increasing inventory.

**About MediaWise International, Ltd.**

MediaWise International is a cutting edge creative, innovative company specializing in Information & Communication Technology Systems & Services. Our headquarters and collaborating optical disc production plants are based in Thessaloniki, Northern Hellas (Greece). Laboratories and affiliated premises are located all over the world. As a result of our strategic collaboration with Sanyo Holding we have become a major software fulfillment center in the Mediterranean area and are able to offer a wide gamut of high quality products and services.

Our marketing policy is based on three values: "Product Reliability", "Quality of Service", and "Customer Satisfaction". This focus has allowed us not only to achieve high performance in the areas of human and material resources, but also excellent results: a complete range of high technology products and services for the European, Middle East, and Asian markets.

Our Products and Services list comprises "Software Copy Protection", "Software Security", "Digital Rights Management", "Optical Disc Manufacturing", and "Internet Advanced Services".

In order to serve our customers in the most cost effective and competitive way, we have established sales offices and local fulfillment centers throughout the Near and Middle East: Istanbul (Turkey), Beirut (Lebanon), Damascus (Syria), Jeddah (Saudi Arabia), and Teheran (Iran). Further expansion is underway in the Far East: Seoul (Korea), Hong Kong, Singapore and Tokyo (Japan).

The company's main business objective is to become a "One-Stop Shop" for a wide range of services related to the software industry. We also have an eye for business opportunities in the ever-evolving software industry and the explosion of demand for Internet services, through research and monitoring of the market.