

## html-COPS: Secure webpage distribution



html-COPS is a new and most exiting system that provides total protection for "html" documents and all types of related files. We have had many requests to release such a technology, since on one hand normal security solutions could be omitted by exporting each html page, and on the other, distribution of html-based content was expanding rapidly.

- html-COPS uses a proprietary browser based on the existing Internet browser, under full control; even the clipboard can be disabled.
- html-COPS supports almost any file format, such as HTM, MPG, MOV, AVI, JPG, GIF, SW, DXR, FLASH, QUICKTIME and many others.
- html-COPS provides high protection for files normally considered impossible to protect.
- MPEG and AVI are handled by a special "Link-Player" based on the Windows Media Player components.

Indicatively, html-COPS is being used by Siemens in USA and at Toyota's headquarters in Toyota city, Japan, to guard and secure their in-house documentation such as schematics and movies.

### **Ease of implementation**

MediaWise software tool does not require any source code modification, or the formation of new partner relationships.

### **Creation of New Sales Channels**

MediaWise software tool brings instant fulfillment directly to the user's desktop. This enables the creation of entirely new sales channels and a new universe of sales and marketing techniques.

### **Leverage Existing Sales Channels**

Bundle multiple enabled products on the same CD-ROM, or DVD with a traditional product sold through ordinary sales channels to gain selling opportunities on the consumer desktop. Replace dead-end demo campaigns with enabled content distribution campaigns. Accomplish demonstration, sale, and fulfillment all in one marketing effort. Create campaigns with channel partners to place more enabled products in consumer households.

### **Cut Costs**

With multiple enabled products on one disc, marketing, advertisement and fulfillment expenses, as a percentage of sales, will decline and at the same time sales shall increase without increasing inventory.

### **About MediaWise International, Ltd.**

MediaWise International is a cutting edge creative, innovative company specializing in Information & Communication Technology Systems & Services. Our headquarters and collaborating optical disc production plants are based in Thessaloniki, Northern Hellas (Greece). Laboratories and affiliated premises are located all over the world. As a result of our strategic collaboration with Sanyo Holding we have become a major software fulfillment center in the Mediterranean area and are able to offer a wide gamut of high quality products and services. Our marketing policy is based on three values: "Product Reliability", "Quality of Service", and "Customer Satisfaction". This focus has allowed us not only to achieve high performance in the areas of human and material resources, but also excellent results: a complete range of high technology products and services for the European, Middle East, and Asian markets.

Our Products and Services list comprises "Software Copy Protection", "Software Security", "Digital Rights Management", "Optical Disc Manufacturing", and "Internet Advanced Services".

In order to serve our customers in the most cost effective and competitive way, we have established sales offices and local fulfillment centers throughout the Near and Middle East: Istanbul (Turkey), Beirut (Lebanon), Damascus (Syria), Jeddah (Saudi Arabia), and Teheran (Iran). Further expansion is underway in the Far East: Seoul (Korea), Hong Kong, Singapore and Tokyo (Japan).

The company's main business objective is to become a "One-Stop Shop" for a wide range of services related to the software industry. We also have an eye for business opportunities in the ever-evolving software industry and the explosion of demand for Internet services, through research and monitoring of the market.